the completion of the project can be indicated at this stage.

Revenue earning by Doordarshan from Commercial programme

2574. SHRI K. RAHMAN KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the total advertising revenue earned by Doordarshan from commercial programmes for 1994-95, 1995-96 and 1996-97; and

(b) what is revenue from commercial advertisment from its Regional Kendras, Kendra-wisc?

THE MINISTER OF CIVIL AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI CM. IBRAHIM): (a) The details are as under:

Gross Commercial Revenue (Rs. in crores)

1994-95	398.02
1995-96	430.13
1996-97 (Up to Nov.96)	313.32

(b) A statement is given bclo*

Statement

Total Revenue (Collection) earned by Doordarshan from Advertismenis

S1. No.	Kendra	*	1994-95	1995-96	1996-97 (4/96 to 11/96)
				(Rs. in lakhs)	
1.	National Network		14,688	18,423	16,565
2_	Metro-Network		7.316	8.628	5.094
3.	Dclhi-LPT		2.289	2,482	930
4.	Ahmedabad		422	374	251
5.	Bangalore		1.870	1,806	1,438
6.	Bhopal		64	116	38
7.	Mumbai		2.014	1,819	1,294
8.	Bhubaneshwar		25	82	81
9.	Calcutta		1.675	1,816	1,294
10.	Guwahati		10	43	44
11.	Hyderabad		2,408	1,880	1,316
12.	Jalandhar		44)	288	138
13.	Jaipur		20	47	20
14.	Lucknow		708	465	204
15.	Chennai		4,522	3,355	2.074
16.	Patna		—	13	10
17.	Trivandrum		1,329	1,376	933
	TOTAL		39.802	43.013	31.332